

USC Fitness Center Problem Statement:

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Problem Statement:

The Strom Thurmond Fitness Center at USC experiences significant overcrowding during various hours of the day, creating an inconsistent experience for students and discouraging some from using the facility during these busy times.

Who is experiencing the problem?

- USC students and faculty who rely on the fitness center for exercise and wellness, particularly those who have busy schedules and can only visit during certain times of day.

What is the problem?

- The problem is that students struggle to access fitness equipment and facilities due to overcrowding during peak hours, leading to frustration and decreased motivation to maintain a regular fitness routine.

Where does the problem present itself?

- The problem is most noticeable at the Strom Thurmond Fitness Center, particularly during late afternoons and early evenings when many students are free to work out, as well as during popular fitness classes and events. There are also many spikes in random times throughout the day that the fitness center gets overcrowded.

Why does it matter?

- Maintaining a regular fitness routine is crucial for student well-being, both physically and mentally. Overcrowding can hinder students' motivation to exercise, ultimately affecting their health, academic performance, and overall quality of life. Addressing this issue is vital to ensuring that the fitness center meets the needs of the growing campus population.